Context

[video: image of a young woman, Dale Frank]

Dale Frank: Hi, thanks for looking over my demand letter. Here's the background. [video: the word "BACKGROUND" appears on screen]

[video: a drawing of Alice and Charles Barton with their 6 kids appear on screen (Charles is in a wheelchair). Their house appears in behind with the house number 125 on it.] Meet Alice and Charles Barton and their 6 children living at 125 Cherry Lane in Eden. [video: an office building appears with the name "ACTNow" on it] ACTNow, a disability support group, referred [video: image of the Barton family standing in front of a law firm] the Bartons to our firm as potential clients for a class action law suit challenging a new Eden by-law [video: a piece of paper appears that has "Eden By-law" at the top of it and "New" stamped across it]. The City of Eden decided to save money [video: coins and bills are poured into Eden City Hall] and encourage waste reduction by [video: multiple houses appear with 1 bag of garbage at the curb] limiting curbside garbage pick-up to 1 bag per household per week. So now Charles, a disabled veteran, [video: a bus drives up beside Charles; two bags of garbage appear on top of the bus with "\$5" written on each of them. A clock appears indicating Charles' trip takes 45 minutes] must travel by bus to bring the family's excess bags to a landfill 45 min across town and pay \$5 a bag fee. [video: more and more bags of garbage with "\$5" on them appear on] The extra \$1,200 a year in fees and bus fare is a lot for [video: Alice appears on screen beside Charles] the Barton family who get by on Alice's childcare worker's salary and Charles' disability pension. [video: Alice and Charles Barton's 6 children appear; each child has a number placed above their head] The bylaws exempt families with 7 children but not 6 children. [video: image of the landfill] Also, low income or disabled persons – who can't easily get to the landfill – have no alternatives. [video: A city limit sign saying "Welcome to GREENVILLE" appears, a garbage truck pulls up to pick up several bags of garbage with dollar signs written on them] Other cities solve their budget problems by charging a small fee for extra curbside pickup.