

## Purpose

Dale Frank: [video: Anna Gabor appears with her finger pointed upwards] After reading my letter, the City's General Counsel should decide to fix the Barton's curbside garbage problem by arranging for full garbage pickup immediately [video: The Bartons home is seen with 3 garbage bags on the curb to pick up]. And, ideally, the letter will turn the General Counsel into an ally working with us and ACTNow, [video: Anna Gabor standing at a table with several other people seated] to ensure the by-law takes other hardships into account. [video: the Eden By-law with "Revised" stamped across it] We want to motivate the city to find other ways it can cover curbside pick-up costs [video: multiple houses are seen each with one garbage bag] without sending people across town to the landfill. [video: image of the landfill] My demand letter [video: Dale Frank's demand letter] should tell a compelling story to demonstrate the financial and physical strain on households like the Barton's. The letter should give the General Counsel what she needs to convince city council that the by-law needs revision. [video: multiple hands are raised as if partaking in a vote] The General Counsel needs to feel a bit of heat. [video: zooms out on Anna Gabor to show her holding a briefcase and notebook] She needs to know that we are confident in our legal position and prepared to start a class action that will cost the city time and money and generate bad publicity. [video: a clock, bills and coins, and a newspaper with the headline: Garbage scandal stinks! appear around Anna Gabor] After reading the letter, I want the General Counsel to pick up the phone [video: Anna Gabor with a cellphone in hand] and suggest we start negotiating a practical solution for the Bartons and a strategy to bring the by-law to City Council for review.